

## The Pros and Cons of Outsourcing

**Outsourcing is one of those terms inherently tied to globalization. Essentially, companies go the outsourcing route as a way to reduce costs, but often they spend too little time considering its strategic value, often overstated by many outsourcing providers. The truth is one of outsourcing's main values is to relieve IT staff of time intensive duties and create opportunities for them to take on truly strategic initiatives**



It's widely known that companies pursue outsourcing with the cost-reduction factor in mind. Some also look for outsourcing to improve service levels or to create budget flexibility. To fulfill the cost reduction promise that most businesses expect from outsourcing, many outsourcing firms have responded by becoming more efficient and seeking out cost-effective resources in the global marketplace. The question is, despite the cost advantages of outsourcing IT, why do so many companies tell tales of partial or complete failure in successfully managing this process? Why is it so complex?

Download this eBook now to learn more about the pros and cons of outsourcing. Topics explored include:

- How to get outsourcing right;
- The case for nearshore outsourcing;
- Five things every CIO should know about outsourcing, and more.

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